

Last-Minute Tailgating Ideas

Super Bowl XLI is less than two months away, and the industry is gearing up to host several must-see tailgate events. Here are some last-minute products that will guarantee a touchdown. *By Vanessa Goyanes*



The **Party Blender** from **On The Edge Marketing** (949.305.4830, www.ontheedgemarketing.com) turns any tailgater into the ultimate bartender. Imagine a stainless steel blender with a multispeed four-stroke engine that's gas-powered and sits on a table with 36-inch adjustable telescopic legs and handlebars. Just add gas, pull the cord, and twist the throttle—it's that easy to use, and there's enough torque to blend 48 ounces of margaritas, piña colodas, bloody Marys, and more. Don't worry about the noise, because it's no louder than a typical blender. The company can customize the blender cup and table with corporate logos that can be etched or stickered on for an additional fee. All pricing is based on quantity ordered.



The **Tailgate Companion Tray** from **Blue Moose Marketing** (614.783.5354, www.bluemoosemarketing.com) is the solution to enjoying tailgate fare while mingling at the same time. The 14- by 12-inch double-thick cardboard tray has room for a 10 1/2-inch plate, utensils, napkins, and a cup (or can or bottle). It has a thumb grip, similar to a painter's palette, that makes it easy to keep one hand free to meet and greet. It features a green football field design complete with an end zone, but a company logo can be used instead. It also has "feet" that allow it to balance on laps or tables. The trays are available in other designs to match an array of themed events and are recyclable—they can even be stored flat for reuse. They're sold in sets of 10, and the company offers a "Tailgate to Go" package with 10 each of 10 1/2-inch plastic plates, 12-ounce cups, utensils, and napkins—all color-coordinated to your favorite team's colors.



G Corp USA (561.278.1191, www.gcorpusa.com) took a traditional Mexican fireplace, the *chimenea*, and brought it into the future to make a great addition to any tailgate event. The *Chims*, for short, are handmade and painted in Mexico and are available in four sizes with stands: small (about 12 inches tall, \$29.95), medium (about 14 1/2 inches, \$44.95), large (about 46

inches, \$249.95), and extra-large (about 56 inches, \$299.95). The small and medium chimis are candleholders and can be made to match the colors of any company or favorite team (making them great to use as centerpieces or on buffet stations), while the other two can be used as fireplaces or for grilling—both are made with heat-resistant black paint. The sides and lid feature embossed football designs with patents pending on all sports motifs available. Full-color logos can be incorporated onto the chimis and the stands. G Corp also sells chim covers, fireplace tools, and candles—all which can be customized. Other sports chimis (from basketball to golf) are available, and prices will vary based on type of sport ordered.



EyeXtras (888.494.0081, www.eye-sites.com) has some cool shades that shield the eyes and reflect personal style. The custom glasses are designed with company logos or sports team logos—making them a great giveaway for the big game. They are composed of a polycarbonate lens with a high-quality nylon frame that's UV-protected. The glasses go through a thermal see-through printing process that puts any logos, words, images, or photos you want onto them. The company has more than 100 college team logos to choose from. A minimum order is 18 pairs and includes a \$25 setup fee, which is waived if more than 36 pairs are ordered. The product is manufactured in Georgia, and delivery takes between two and 10 days.